

Guidelines for Shir Tikvah E-News Content

The enews is primarily meant to be for Shir Tikvah related events and services. This would include events that take place at, or are sponsored by, Shir Tikvah.

Events that meet these criteria should be received by Tuesday at noon for inclusion in the enews on Wednesday.

We also attempt to limit the events to those that take place within a two week window, although we do include “save the dates” for events in the future so that we can plant the seed for occasional upcoming events.

To promote community events that fall outside of this criteria, please consider the following options:

- a) Shir Tikvah Facebook page
- b) Posting flyers which can be posted in the oneg hall and on the bulletin board downstairs
- c) Posting events on [TC Jewfolk](#)
- d) Mentioning event during announcements at services